

# Save 25% during July and August.

(35% if you sign up by July 15)



At perculcha we're passionate about helping companies grow, add value, and improve their brand reputation—from the inside.

For too many companies your culture is holding you back:

*The Society of Human Resource Management estimates replacing an employee can cost between 90% - 200% of the departing employee's annual salary.*

*A Gallop study found that a whopping 87% of employees are not engaged at work, costing US companies an estimated \$450 - \$550 billion per year.*

*And 38% of employees who felt they were treated with incivility "intentionally decreased" their work quality, with 25% taking their frustrations out on customers according to a Harvard Business School study of over 60,000 employees.*

The costs and impact to your business is real, which is why defining and aligning your company culture is a growing importance for many CEOs:

*In a recent survey, 92% of executives believe that improving their workplace culture would increase their company's value, yet only 16% of business leaders believe that their culture is where it should be.*

We love helping organizations improve their culture. To help as many companies as possible, perculcha is discounting **Culture Spotlights** by 25% for new clients during the months of July and August\*.

Culture Spotlights provide an outside view and perspective of your company culture and are an ideal starting point for companies with 50 employees or more.

We'll identify where your culture is at, and work with you to get it to where you want it to be. [Click here](#) to learn more about what's involved. And if your company has less than 50 employees — give us a call, we'll be happy to talk about a revised approach that meets the unique needs of your business.

\* Culture Spotlights must be pre-paid for the discount to apply. Discovery Sessions scheduled within 90 days of your Culture Spotlight delivery date will receive a credit equal to the cost of your Culture Spotlight.

## Take the first step toward a better workplace culture with a Culture Spotlight.

All new clients receive 25% off during July and August, 2020. Sign up by July 15 and you'll receive an additional 10% discount!

To learn more about the cost of a misaligned culture and the value of one that's in sync check out these 3 sample Spotlights for a [technology company](#), a [financial business](#), and [healthcare organization](#).



*Go beyond HR and learn more about what's involved with creating the culture you want. Getting started couldn't be easier — [email us](#) or [give us a call](#)... and let's start with a friendly chat!*



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